# '03rd earns top honors

For the second consecutive fiscal year the 3503rd Recruiting Group, Robins AFB, Ga., has walked away with the Top Group honors in Recruiting Service. The 3533rd Recruiting Squadron, Patrick AFB, Fla., has taken the Top Squadron Award for their third win in a row. (See separate story this issue).

The awards were presented during the recent Commander's Conference held by accruiting Service headquarters at Randolph AFB, Texas.

This award makes the fifth time the 3503rd Group has taken the group competition, including wins in 1956, 1968, 1976 and last year. The squadron trophy has been retained by the 3533rd Squadron since the award's inception in 1977.

Col. William D. Palmer, 3503rd commander, and CMSgt. Harold Whitney, operations superintendent, accepted the award for the group. Lt. Col. William C. Britz, 3533rd commander, and CMSgt. Dave Reed, operations superintendent, were on hand to receive the scandron honors.

receive the squadron honors.

In taking the 1979 honors, the '93rd squadrons eed first, third, fourth, eighth, 10th and 17th in the Recruiting Service standings.

The 3533rd attained a production record of 111 percent of their NPS/EAD goal; 104 percent, Net Reservations; 151 percent, Health Professions; 140 percent, OTS; 135 percent, selected AFSCs; and 208 percent, reserve referrals.

They also hat 114 percent in the bonus program; 109 percent, nurse program; 129 percent, prior service and 90 percent targeted Net Reservations.

vice and 90 percent targeted Net Reservations.

This year's Most amproved Squadron Award was prestated to the 3568th RSq., Ft. Douglas, Utah, commanded by Maj. Jim Watson.

The Management Award went to the 3537th RSq., Shaw AFB, S.C., commanded by Maj. Bill Jahn, for best overall management.

In the competition point system the 3531st RSq., Gunter AFS, Ala., was top squadron in the Bonus and Net Reservations categories; the 3546th RSq., Houston, was the top squadron in targeted Net Reservations and the 3518th RSq., New Cumberland, Pa. took the selected AFSC category.

The top squadron in each group was recognized with a trophy. They are: 3515th, McGuire AFB, N.J.; 3533rd; 3546th; 3552nd, Wright-Patterson AFB, Ohio; and the 3567th, Lowry AFB, Colo.

#### Bulletin ...

As the Recruiter was going to press, five lieutenant colonels in Recruiting Service were announced as being selected for promotion to colonel. They are: Lt. Cols. Roy R. LaFerriere, 3569th RSq. commander; Ronald R. Ellis, 3505th RGp. deputy commander; Gene T. Broyles, 3503d RGp. deputy commander; Mary L. Ruddy, chief of Nurse Recruiting; and Edward Y. Keetch, chief of the Enlistment Standards Division, headquarters Recruiting Service.

This represents 80 percent of the first time eligibles in Recruiting Service, as compared to 35 percent selected Air Force-wide.

The top Armed Forces Examining and Entrance Station in each group was also honored. They are: The Newark, N.J. AFEES represented by the 3518th RSq.; the Charlotte, N.C. AFEES represented by the 3537th RSq.; the Minneapolis AFEES represented by the 3542nd RSq., St. Paul, Minn.; the Cincinnati AFEES represented by the 3552nd RSq.; and the San Diego AFEES represented by the 3562nd RSq., Norton AFB, Calif.

The top group and squadron in each of the seven major recruiting programs were honored during the conference. The categories and winners are Squadron reserve referrals, 3511th RSq., Pittsburgh; Group reserve referrals, 3503rd RGp.; Squadron prior service, 3544th RSq., Arlington, Texas; Group prior service, 3504th RGp., Lackland AFB, Texas; Squadron physician program, 3546th RSq., Tinker AFB, Okla., Group physician program, 3503rd RGp.; Squadron health professions, 3544th RSq.; Group health professions, 3504th RGp.; Squadron nurse program; 354th RSq.; Group nurse program, 3504th RGp.; Squadron OTS program, 354th RSq.; Group OTS program, 3503rd RGp.; Squadron

Also honored during the ceremonies were squadrons who remained 100 percent in NPS/EADs each month during the fiscal year. They were the 3531st and 3537th RSqs.

See additional story and photos on pages 6 and 7





'Star' Capt. Mike Kaye, an engineer with the Aerospace Systems Division, sits in the cockpit of an F-111 simulator during taping of a recruiting television spot.

toughest goals is that for engineers. Officer Training School recruiters may soon get help with that goal from one of the most powerful communications media—television.

A series of videotaped public service announcements aimed specifically at engineers are in production. The 30-second spots feature young Air Force captains and lieutenants who are engineers at the Aerospace Systems Division, Wright-Patterson

AFB, Ohio.

A total of 28 spot announcements, featuring 27 men and women were filmed during a recent trip to Wright-Patterson by Detachment 15, 1365th Audiovisual Squadron, Tinker AFB, Okla. The sixman crew was led by producer-director Bill Lynch.

The film crew operated from a mobile television van, one of only three in the Air Force, which is equipped as a small television production center on wheels. Besides Lynch, other crew members were Bill Hoag, chief engineer; "Whitie" Blanshan, camerman; 1st Lt. John Moseley, floor director; SSgt. Gene Walker, cameraman; and Sgt. Jerry Lohnson engineer

The Air Force engineers were taped in flight simulators and other visually attractive backdrops.

Air Force. They were chosen because they represe ed key universities and market areas considered to have the most potential for OTS applicants by the five recruiting groups.

The idea of localizing the engineer spots was "borrowed" from the 3506th Group, which has produced a variety of such messages. The '06th has had good luck selling their localized spots to television stations, primarily because stations prefer to grant scarce public service time to local rather than national agencies. By making a spot for a specific market and putting the local recruiter's name on it recruiting in effect becomes a local agency.

These spots were a logical extension of some print ads run in university placement manuals by the '05th Group. Graduates of each university were used because it was felt a message would have more credibility if it came from someone with whom the graduating engineer could identify.

Each group will receive at least five spots featur Air Force engineers from its market area. The groups can also use each other's spots and, by pegging to to local recruiters, retain local status.

Estimated cost for each spot is \$125, a fraction the cost of having an ad agency produce it.





Rehearsal

Under the direction of Bill Lynch, 1st Lt. Roz Lewis rehearses for her appearance in a television spot being filmed at Wright-Patterson AFB. The spots will feature "localized" recruiting announcements involving Air Force engineers. The new 30-second public service announcements were produced by Detachment 15, 1365th Audiovisual Squadron at Tinker AFB, Okla.

(Photos by Maj. Ray Crockett)

#### 3549rd RSq.; MSgt. John L. Stephens, 3544th RSq.; Engible students may attend any postsecondary

# Snow's coming

#### By TSgt. Wayne Bryant

Winter driving is one of the most dangerous activities known to modern man. It has been said that the driving skills of a Mario Andretti, the constitution of a polar bear, the patience of a saint and plenty of hot coffee or cocoa are necessary to make it ifely through some winter storms.

Coming from someone in South Texas this may not have the full impact it would if I were located in Buffalo. But, I'm from Niagara Falls, just a hop, skip and a blizzard from Buffalo; plus, I did some research on the subject and here are some of the helpful pointers which will help you have a safe winter:

#### Getting ready

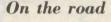
The first step in winter driving is to make sure you're ready for winter before it hits. (This may have come a little late for some recruiters.)



entire car is the best—and most expensive—cure for snow removal. But remember you should remove all the snow and scrape all windows, no matter what.

If the snow is really deep it may take some digging, especially if you parked in the road and the snow plow buried your car. Clear as much snow as possible from around the car and pay special attention near the wheels.

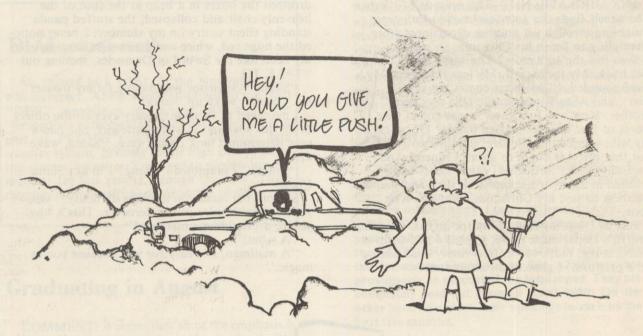
Rocking the car can help give that extra traction which could mean getting out or walking to work. Also when you dig out in front of the tires, leave a slight incline for the tires to climb, don't try to jump straight out of the snow. If need be, throw sand or kitty litter under the tires and ahead of them to get more traction. If you are in a carpool, get some help from your riders. But, don't forget they're back there.



We experienced drivers know that the road is full of self-centered, egotistical, incompetent drivers and none of them drives with the skill we possess. So, if you intend to make your destination have patience with those who are not as skilled as you.

Easy pressure on the accelerator will get you where you're going while trying to break the sound barrier will only get your wheels spinning. Remember, it's slick even for you, the highly skilled, and no matter how hard you step on the brake, the car will keep going.

(Continued on page 10)



Check out the vehicle; tires, tools, spare parts, tow

rope or chain, jumper cables and maybe some kitty

litter. Kitty litter works wonders when the traction is

to a lighter weight. Check your brakes and also your

Don't forget a tune-up, lube job and change the oil

Also remember that little black box under the hood

Your tires are another important factor when

starting into the winter season. The kind of tire you

use will depend on where you are located. If you get

the kind of snow I'm used to, better get some snow

tires. Wheter you buy radials or not depends quite a

bit on your budget, but never mix radials with non-

tight on the tire and don't create a problem under the

fender. They are less expensive than snow tires but

can be a hassle if the weather warms and the snow

melts. Take your pick, but make sure you pick one or

the other. Also check with the local law enforcement

Now that the car is ready, are you? Waking in the

morning to a new fallen snow can really be a hassle.

Be ready for it. If you can't park your car inside, cover the windshield with a drop cloth every evening

and save some time in scrapping. A cover for the

If chains are in your future make sure they stay

that gets you started in the morning. Your battery

should be checked for water level periodically and if

it shows signs of slowing down, consider a new one.

low on icy streets and it doesn't weigh that much.

exhaust system.

radials.

people about tire studs!

Going, going, oops...

# iewpoint...

## Holidays:

A time for sharing and dedication

I want to wish each and every member of the Recruiting Service team a very Merry Christmas and a Happy and Prosperous New Year.

We have all worked very hard and can be proud of our accomplishments. We can reflect on what has happened in 1979 and look forward to 1980. For me, it has been a particularly rewarding year, and I am extremely pleased with the events that transpired—especially the privilege of joining the Recruiting Service team—a team of professionals by every measure.

You are dedicated people with whom I am very proud to serve. We have accomplished a lot and the challenges for 1980 are even greater. Being the professionals that we are and by continuing to work as one team, we will meet those New Year challenges head-on.

You have all worked hard and I want each and every one of you to enjoy the Holiday Season with your family and friends. The families are an integral part of our team and lives; they are with us in our every endeavor. Make the time you spend with them, not only in the Holiday Season, but each and every day, quality time—they deserve nothing less.

Again, I wish you a Merry Christmas and a Happy New Year.

feith D. M' Cartney

## The gift of giving happiness lives

By SSgt. Steven Van Wert

MCGUIRE AFB, N.J.—This episode of "Super Recruiter" finds our sole-sore pseudo-shopper stumbling through yet another department store, attempting to finish his Christmas shopping.

Was this the 10th store? The 11th? The 12th? I'd lost track. My feet ached. My legs throbbed. My head pounded. "Christmas comes but once a year...and when it's gone, the bills stay here." Oh, brother. How was I to know it was gonna take 12 stores to find a single stuffed panda? Of course, my wife wanted one life-size! And the cost! \$89.99! For that price, it ought to speak Chinese! And, naturally, going through 11 other stores had resulted in 22 other packages, all sizes and shapes. Needless to say, my Christmas spirit was long

Just as I was looking vainly for an exit from Big Proffit's Department Store, I spied a god-send. A chair...a big, red, over-stuffed empty chair sitting on a platform. I glanced all around me.

"Uhmmm," I thought to myself, "there's no one around. I think I'll sit and relax for a minute." I dropped the boxes in a heap at the foot of the heavenly chair and collapsed, the stuffed panda standing silent sentry on my slumber. I never noticed the huge red, white and green sign hanging over my head like the Sword of Damacles, spelling out "TALK TO ...

"Santa." Someone was pulling on my trouser leg. "Santa, wake up, Santa!"

I managed to focus my bleary eyes on the object of all this shaking. It was a little girl. She had a very determined look on her face. "Santa, wake

"Santa?" I mumbled. "Santa? I'm not Santa Claus!"

She put her hands on her hips defiantly. "Oh, yes you are. You're just undercover. That's why you're dressed like a mailman!'

"A mailman. It's easy for you because you're

I decided to give up. "Alright, you got me. What is your name, little girl?'

"Dorothy. "How old are you?"

"Eight."

"And what do you want for Christmas?"

"Don't you remember what you gave last year?" "Uh, well, not exactly. I mean, old Santa here

sees a lot of little...I mean, gives a bunch of ... er, no, what did I give you last year? Dorothy shook her head sadly. "Nothing," she

I couldn't believe it! "No-no-nothing?"

"But that's all right," she replied, straightening a stray black curl from her forehead. "I came to ask you to give a Christmas present to someone

"Who?"

"My daddy."

"What does your daddy want for Christmas?" She moved very close to me. "Please give my daddy a job. He's getting awfully depressed. It's

been a long time since I've seen him smile.' I looked at her. "Dorothy," I said softly, "I don't know if Santa can help your daddy." Suddenly, a thought struck me. "How old is your dad-

"About 24 or 25."

"Did he graduate from high school?"

"Oh, yes, he graduated from college!"

I smiled and gave her my card. "Santa might not be able to help, but this friend of Santa's might. Have your daddy call this number.

She took the card and smiled.

"Now, don't you want something for Christmas,

I noticed that she was staring at my panda. She sighed. "No, I guess not. Bye, Santa." She started

I watched her small, innocent steps. I looked at my panda. I thought about the \$89.99 price tag. I remembered how my Christmas spirit was sorely missing just a few minutes ago. "Oh, well," I thought "Christmas comes but once a year."

"Dorothy," I called out. "You forgot your pan-

Brig. Gen. Keith D. McCartney.

## commander's

Commander's DIAL (Direct Information Action Line) is designed to provide Air Force Recruiting Service personnel with a direct line to the commander. If you have a question, suggestion, comment or complaint, call Autovon 478-3425, Federal Telephone System, (512) 748-3425 or commercial (512) 652-3425. Callers are urged to include their name and telephone number to speed responses.

dial 3425

December 1979

#### **New IMAGE** requirements

COMMENT: Last week my flight supervisor called to let us know that Headquarters Recruiting Service is now taking GEDs on the IMAGE program as long as they are highly qualified. I have an applicant with a composite of at least 240 and he was rejected. What does it take to be well

REPLY: The Air Force has changed the equation slightly which may allow some non-high school grads (NHSGs) and GEDs to enlist provided they have attributes like higher IMAGE scores, higher AFQT scores, and specified courses successfully completed. An OIL has been distributed to further define the intent of the IMAGE pgram and clear up questions.

#### She 'is' the office

COMMENT: My name is Diane Wade, and as a flight secretary I'm concerned about the change from GS-5 to GS-4 as the limit to the grade of flight secretaries. When the supervisor is out of the office, traveling to and from his recruiting offices, "I" am the office. Working for the United States Air Force Recruiting Service is a "Great Way of Life." Why not let the flight secretaries become GS-5s if so deserving?

REPLY: You're right. We are looking into the prospect of giving GS-5 ratings to secretaries who do the outstanding work we know they can do. We

e limited in the numbers and are going to work ward with the civilian personnel people to get the program working. A good secretary is essential to getting the work done in a timely and efficient manner. You are doing just that, and I thank you.

## Smile, it's catchy

By Maj. Kenneth Marsala

"Which office are you running for?" That just might be the kind of comment you would hear if you made it a habit to greet everyone with a big smile and firm handshake every morning.

Most people just aren't in the mood to be so cheerful early in the day. For some it's a problem throughout the day. But isn't it a wonderful feeling when-for whatever reason-you're down in the dumps and someone else takes the time to raise your spirits. Perhaps by just recognizing your existence and calling you by your first name and extending a warm "good morning" greeting.

Sometimes we manage to get our priorities mixed up. We all know how important our work in recruiting is, but when making goal is the only game in town, we've missed the boat.

Smiling, shaking hands and extending warm greetings is contagious. Do you have a grouchy commander, operations superintendent or A&P chief in your squadron? If you already happen to be the gregarious type and you haven't noticed a marked improvement in the number of teeth flashing in your squadron, remember that we can always use a "friendly mayor"

Hey gang, have a good day!

#### BOP is already here

COMMENT: I was wondering why, after a four-year tour, we don't let recruiters go worldwide on the base of choice program. This type of program would aid those who are considering coming into recruiting and also allow those already on board a wider range of base choices once they complete their four or more years with Recruiting Service.

REPLY: Recruiters are offered their base of preference within the U.S. either as a recruiter to another recruiting position or to return to their primary AFSC. We are limited to U.S. bases by the personnel system.

#### Where were you born?

COMMENT: I have a young man born in Washington DC, who has no birth certificate available. According to the recruiter I called in DC, it takes two to three months to get the Bureau of Vital Statistics to forward a birth certificate. I'd like to find out if there is any way we can come up with a solution to this problem

REPLY: This is not a problem that crops up everyday, but one that takes some "working." According to the operations people in Washington, the Bureau is slow in responding to requests of birth data and doesn't make telephonic verification. The best way to go on any applicant who doesn't have readily available birth documents is to initiate the DD 372 at the initial interview. This allows time for the process of verification and normally shortens the delays when the applicant is ready to go to AFEES. These kinds of slowdowns are the price of doing business but are also very essential.

#### DIAL corrected

An answer to a DIAL in the November issue was incorrect. AFEES are authorized to use their 'DEX" capabilities to transfer test results for 'immediate enlistments." However, this is not a part of PROMIS but rather a telephone data transfer system. Because of the high cost of using this system, recruiters are urged to process normal requests for test results through the mail. These requests are normally handled within 10 days.

#### **Graduating in August**

COMMENT: It seems that all of the emphasis is being placed on June graduates from school. One cooperative school in my area does not graduate until August and I can't DEP anyone because the bank is only open until July. They are still seniors and I average between 15 to 20 enlistments per year from this one school. I have four tested and ready, with more interested, but I can't book anyone because we only have a bank through July. Could we treat them as June graduates when we start the process and book them telephonically until August is loaded?

REPLY: Your problem is definitely unique. Very few high schools have seniors not available until August. We are making great strides to keep the largest bank on line, however, August runs us into the 1981 training requirer take a close look at opening the bank too early. If I were you, I'd book manually until August opens and solve the problems.

#### Out of the Book

COMMENT: Why is it our AFEES requires a birth certificate for prior service individuals to come back on active duty? According to the regulation a DD 214 is always required.

REPLY: You quoted the book and that's how it's done. We called and talked with the AFEES and you should have no more requirements for a birth certificate as long as the 214 and other documents are not contradictory. Any doubts will mean the applicant must present a birth certi-



#### No record

COMMENT: Our local police and juvenile departments are causing some mixup with the AFEES. One individual was questioned concerning a drug related incident but never charged. He was a juvenile; when a Form 1419 is submitted the police stamp "No Record" on their portion. AFEES says they need a reply from the juvenile department stating the disposition. Also, a recent case concerned a young man who had received a letter from his legal guardian social worker to allow him to enlist. According to the AFEES the letter places restrictions on the enlistment agreement and needs to be redone. I would appreciate it if you could tell us what we can do to alleviate this problem.

REPLY: In both cases your problems have been solved. The responsibility of providing the information on juvenile records rests solely with the applicant. He must either get adequate proof of disposition or a statement from the court or law enforcement agency stating that the records are not available. The AFEES NCO was concerned that your letter from the legal guardian placed too many stipulations on the enlistment agreement that could reflect back on Recruiting Service.

#### Hard-to-fill jobs

COMMENT: Air traffic control is a hard-to-fill job, yet I have a young lady who was scheduled to leave next year in that AFSC and cannot get an opening to leave early. I can't understand why.

REPLY: We've made arrangements to ship your applicant as soon as her physical returns to the AFEES. However, it's essential to realize that the female requirements in this AFSC are approximately 25 percent of the total input. They are completely sold out through April 1980. On the other hand, there are male openings in each of the next five months.

#### No more CBs

COMMENT: In reference to a message concerning CB radios in GSA vehicles, can we somehow get this straightened out so we don't have to take the CBs out? They are handy on long trips and I have made some good contacts that are helpful to recruiters.

REPLY: The policy is very clear and leaves no room for misunderstanding or misinterpretation. Your use of the CB is in direct conflict with FCC regulations and that is the main reason why they cannot be used in government vehicles. Sorry, but CBs must be ren

#### E-2 over six months

COMMENT: I have an applicant with prior service in the Navy. He enlisted under the Navy's Sentinel Program and was discharged as an E-2 with six months and 21 days of service. According to 33-2, Table 1-1, you must be an E-3 with more than six months service to reenlist. It's almost impossible to make E-3 in six months. Our waiver has been returned disapproved, and in my opinion he would make an excellent addition to the Air

REPLY: Your applicant is on his way into the Air Force. We've received word from MPC that they had to request information on the individual and the Sentinel Program from the Navy to determine his eligibility. Thanks for calling.

## 'The Best' honored

Eleven individuals were recognized as the "best of the best" during the recent Commander's Con-

SSgt. Henry R. Daniels, 3566th Recruiting Squadron, Sacramento, Calif., was selected as the Top Recruiter in Air Force Recruiting Service. MSgt. William H. Cessna, 3531st RSq., Hurlburt Field, Fla., was selected as the Top Flight Supervisor and SSgt. Francis J. Szymanski, 3552nd RSq., Xenia, Ohio, was named Rookie Recruiter of the Year.

Sergeant Daniels was selected from five nominees, one from each recruiting group, for the top recruiter honor. In nominating Sergeant Daniels, Lt. Col. Larry L. Hightower, 3566th RSq. commander wrote, "consistent overproduction in both NPS and OTS programs. During Operation Blue Suit, Sergeant Daniels was responsible for 40 EADs. Equally important to numbers are kinds and he responded with 51 EADs in selected AFSCs for the year."

Sergeant Daniels was responsible for 109 Air Force enlistments and six OTS accessions.

Top flight supervisor This year's Top Flight Supervisor, MSgt. William H. Cessna, guided the members of C Flight, 3531st RSq., to 749 NPS-EADs and 80 OTS accessions. Col. William D. Palmer, 3503rd Recruiting Group commander, praised Sergeant Cessna saying, "This top notch NCO is the best recruiting supervisor in this group. He trains his people thoroughly motivates them to produce and gives them the direction they need to keep on track.

"I can't say enough about Sergeant Cessna - and if I had to sum it all up in one word it would be im-

This year's Rookie Recruiter of the Year, SSgt. Francis J. Szymanski, 3552nd RSq., Xenia, Ohio, produced 210 percent of his NPS Net Reservation goal and 241 percent of his NPS-EADs.

Col. Donald E. Ellis, 3505th Recruiting Group commander, nominated Sergeant Szymanski saying, "Through his dedicated efforts, Sergeant Szymanski turned a barren recruiting market into one of the most lucrative markets in the group.

"He works with school guidance personnel, counselling freshmen and sophomores on their career potential and opportunities. This will not show immediate returns for Air force recruiting, but he is building a firm foundation for future Air Force recruiting. Sergeant Szymanski is proof that the recruiter makes the market work for him."

Also recognized during the conference were the top recruiters in the other recruiting programs. The Top OTS Rcruiter (Officer) was Capt. Gary P.

Nachajko, 3516th RSq., Milford, Conn. The top OTS Recruiter (NCO) was TSgt. Edgar W. Hudgins, 3546th RSq., San Antonio.

The Top Medical Recruiters were: Officer, Capt. Richard T. Chamberlin, 3518th RSq., Wayne, N.J., and NCO, MSgt. Jerry G. Siegel, 3546th RSq.,

The Top Nurse Recruiters were: Officer, Capt. Dona K. Holmes, 3544th RSq., Arlington, Texas, and NCO MSgt. Robert J. Summerhill, 3515th RSq.,

Two individuals were recognized as Top Support NCOs. TSgt. Lowell R. Petz, 3535th RSq., Linthicum Heights, Md., was selected as the Top Support NCO (99500) and TSgt. Ronald F. Kretzer, 3533rd RSq., was chosen as Top Support NCO

This is only the second year support awards have been presented, and the first time they were honored at the annual awards banquet.



3533rd Recruiting Squadron - Top Squadron



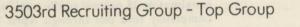
SSgt. Henry R. Daniels - Top Recruiter

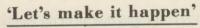


MSgt. William H. Cessna - Top Flight Supervisor



SSgt. Francis J. Szymanski - Top Rookie





## Commanders meet here

"Using all the tools" and continuing to recruit with integrity were two of the primary subjects of discussion during the recent Recruiting Service Commander's Conference here.

Hosted by Brig. Gen. Keith D. McCartney, Recruiting Service Commander, the conference covered each of the recruiting programs in depth as well as new initiatives and tools available to recruiters. Directors from each headquarters directorate, along with specialists in the fields of pay and housing, addressed the commanders and

In his opening remarks, General McCartney noted, 'There are many reasons to be proud of our accomplishments—and some reasons to be very concerned with doing a better job this year.

"We had a great year working the OTS program. Operation Blue Suit was a resounding success and the extra effort everyone gave during the fourth quarter left us in good shape entering NPS production for FY

"For the first time we missed the NPS objective by about two percent—and during this conference we must seek out new and better ways to conduct the recruiting mission and avoid future shortfalls.

'Success will only come to us through a united team effort and an across-the-board dedication to exellence by everyone in Recruiting Service."

Speaking at the awards luncheon, Gen. Bennie L. Davis, ATC Commander, and former Recruiting Service Commander, praised the work done by recruiters in FY 79.

"I'm very proud of the job all of you have been doing. I know it's been a challenging year and I also know that each and every one of you thrives on challenge and has responded accordingly.

"Your jobs remain unchanged, to recruit high quality people for the Air Force's needs.

"Fiscal year 190 presents even greater challenges, with increased goals for all programs. This won't be easy, but you have a number of things working for you. I have complete trust and confidence in you to accomplish this mission."

As keynote speaker for the awards banquet, Chief Master Sergeant of the Air Force James M. McCoy emphasized that 1980 is going to be another real challenge to recruiters. He urged a return to Air Force discipline and pointed out the importance of continued success in recruiting.

In closing the conference, General McCartney challenged the commanders and superintendents to keep their people motivated and informed.

"Production is the name of the game-putting quality people into the Air Force—and doing it with integrity. It won't be easy. But you know, nothing worthwhile comes easy-you've got to work it hard. We can do it—I feel it and I believe it.

"When I visit the Pentagon, I visit a lot of old friends and the first thing out of their mouths is, 'Watch out, here comes the recruiter.' Well, I want you to know I'm proud to be called 'the recruiter', and I'm proud to be your commander.

"FY 80—let's make it happen."



Chief Master Sergeant of the Air Force James M. McCoy, keynote speaker at the awards banquet, provided his thoughts on today's Air Force.

## We're number one again

By 1st Lt. Sanford McLaurin Jr.

PATRICK AFB, Fla.-For the third consecutive year the 3533rd Recruiting Squadron is the number one recruiting squadron in the nation.

Under the direction of Lt. Col. William Britz, commander, and CMSgt. David Reed, operations superintendent, the '33rd has accomplished a feat that no other recruiting squadron has ever done—be number one nationally for three straight years.

Colonel Britz said, "Our high quality recruiting record is indicative of the professionalism of all squadron personnel, but focuses on the recruiters and their outstanding ability and effectiveness in dealing with the educational institutions in our recruiting areas and their ability to elicit the support of state and community leaders in persuading high quality, qualified young men and women to choose the Air force for career opportunities."

"Our recruiting objective goal is the largest goal of any recruiting squadron," said Capt. Glenn McGuffie, squadron operations officer.

MSgt. Paul E. Pittman Jr., of the St. Petersburg office, was the recipient of the squadron's Top Flight Supervisor Award for 1979. His flight put in 529 of the squadron's total goal of more than 3,500 recruits. The top squadron recruiter for the year was TSgt. James Dicksey of Ocala who accomplished 213 percent of his recruiting objective.

One reason for the '33rd's success is the neverending effort of its support people. "We are here to support the needs of every recruiter in the field. The

recruiter is the one who has a goal to accomplish every month," said SSgt. Curtis Barlow, the squadron's personnel man. The recipient of the Support NCO Award for the squadron, the 3503rd Recruiting Group and for all of Recruiting Service, TSgt. Ronald F. Kretzer, said, "It really feels great to help these guys and be a member of the number

Another unique capability of the '33rd is our advertisement and publicity program." We are the only squadron with a regional advertising and publicity NCO program," said MSgt. Dave E. Bowden, A&P NCOIC. "We have three NCOs—all recruiters—who perform advertising and publicity duties in three regions of our total recruiting area. Over \$600,000 of free advertising has been obtained through their efforts since the existence of the program in 1978.

"Our recruiters have a 'never say die' attitude and strive for total success. They are not just satisfied with recruiting, but they make it a point to establish themselves as part of the community in which they recruit," said SMSgt. Chuck Council, squadron operations supervisor.

Of the many things that go into the making of a winner, the main point is teamwork. "Teamwork is what the '33rd is all about,' explained CMSgt. David C. Reed, 3533rd operations superintendent. "We are proud and enjoy being winners. We will continue trying to remain number one and encourage other squadrons to challenge us."



'Proud'

Gen. Bennie L. Davis, ATC commander, proudly displays the "outstanding service" plaque presented to him during the recent Commander's Conference.

Hi Mork

from Ork, stops to pose with A1C. Pearl Street Mall, Boulder, Colo.

# Promotion notification speeded up

Beginning in January noncommissioned officers selected for promotion to staff sergeant through chief master sergeant will be notified sooner than in

Unit commanders will no longer have to wait until the consolidated base personnel office verifies the promotion data before notifying their people.

The new release procedure allows unit commanders to be the first to know when their people have been selected for promotion.

The current system requires a delay in the personnel office. Air Force officials determined that the past low error rate (about one in 10,000) makes this delay unnecessary and earlier release of promotion lists will prevent premature and unauthorized release.

Individuals are cautioned, however, that the promotion is still not confirmed until they receive their Weighted Airman Promotion System score notice.



Twelve or More Net Reservations

more Net Reservations for October.

TSgt. Thomas R. Smith

MSgt. Billy J. D. Roses

TSgt. Romulo Ramos Jr.

MSgt. Albert Deguzman

SSgt. Raoul Diaz

TSgt. Donald J. Riek

This category recognizes those recruiters who obtained 12 or

Wagon ho

Fighting the gas shortage and the rough terrain in the hill country of West Virginia, recruiters MSgt. Doug Howard and TSgt. Ron Carter have moved back a few decades. The two 3535th Recruiting Squadron members

were awarded the wagon during a recent community fund raising project. Their only problem is justifying the out-of-pocket expenses for hay.

Net Res

14

13

13

SQ/FLT

14D

35A

46D

50D

14A

14D

#### Twelve or More Club

This category recognizes those recruiters who enlisted 12 or more

NPS on active duty for October.					One Hundred Fifty Percent Club					
Name SSgt. John H. Engle	EAD 17	SQ/FLT 37A	Name SSgt. James R. Harris	EAD 12	SQ/FLT 31E	This category recognizes flights and their supervisors who met or exceeded 150 percent of their monthly EAD goal for October.				
SSgt. Robert D. Lawrence	16	44D	MSgt. Darrel C. Cantrell	12	31F	Name	REQ/ACC	200.00	SQ/FLT 15X	
SSgt. Gary J. Borosky	14	35D	TSgt. Donald J. Riek	12	35A	MSgt. Richard V. Smith SMSgt. Arnold G. Berry	12/24 36/58	166.00	46E	
TSgt. Tonny G. Williams	13	35A	TSgt. James Mancini Jr. TSgt. Teodoro Cuellar Jr.	12	35D 62A	MSgt. Howard R. Dubiel	25/41	164.00	35D	
Sgt. Leon B. Bacchus MSgt. James R. Wallace	13 12	14C 31C	TSgt. Jeffrey C. Kampion	12	61G	MSgt. Peter N. Kyrimes	35/57	162.86	14C	
SSgt. Joseph L. Walls	12	31D	SSgt. Ronald J. Bobba	12	18H	MSgt. William H. Cessna	47/76	161.70	31C	
MSgt. Harvey L. Heard	12	31E	TSgt. Charles E. Johnson	12	31C	MSgt. Gary Thomas	48/74	154.16	35A	

# AF visibility

December 1979

DENVER-If you look close during the opening scenes of this year's ABC hit comedy "Mork and Mindy," you may catch a quick glimpse of what looks like an Air Force sergeant and airman.

'Mork' aids

Those quick glimpses are an Air Force recruiter with the 3567th Recruiting Squadron and an airman from Lowry AFB.

On hand during the filming of the opening scenes were SSgts. Ken Allen and Jerry Eller, recruiters with the 3567th, and A1C Sheri Lord and AB Cheryl Tunnicliff, assigned to Lowry AFB.

Through the assistance of Col. Donald Burggrabe, Air Force Public Affairs, Los Angeles, Paramount Studios agreed to include Air Force members in the different scenes.

The scenes were shot at the New York Delicatessen in Pearl Street Mall, Boulder, Colo. The restaurant has been duplicated at Paramount's Southern California studios.

In the shot, the show's stars Robin "Mork" Williams and Pam "Mindy" Dawber are seen walking past the mall area and the Air Force individuals are behind them turning to walk in the opposite direction.

"Although the appearance was not enough to make their home phones ring with Hollywood offers," said Capt. Charles G. Whitely, Jr., Squadron A & P officer, "it was enough to get the message across to one of television's largest viewing audiences and it was great to be Orkan for a day.'

## Joint Ads sell AF for less

The Joint Recruiting Advertising Program worked for the Air Force last year, according to Recruiting Service officials.

"Through our contribution to the joint ad program, we received advertising benefits we could not have afforded alone," stated Maj. Yolan Laporte, Joint Advertising Branch chief.

"As a result of last year's joint program, the Air Force received regular national television exposure in prime time and sports programs for the first time. The Air Force also received more than 75,000 agequalified leads from joint ads and direct mail-more than any other service. An estimated 3.1 percent of these joint leads were converted into accessions," he emphasized.

Next year's \$10.3 million joint ad program will htinue to feature the "experience" theme in all radio, television, periodical and direct mail advertising. (See 1980 Joint Ad-right)

The joint ads are scheduled to be heard on ABC contemporary and FM network radio during the period January to April. For the publications scheduled to carry joint advertising consult the November issue of the RECRUITER, which carries a full-year schedule of periodical advertising for FY80.

The dates and programs which will carry television ads are listed below.

Dec. 21—Holiday Bowl (snydicated)

Dec. 22-Liberty Bowl (ABC), Tangerine Bowl (syndicated)

Dec. 25-Fiesta Bowl (NBC) Dec. 28-Gator Bowl (ABC)

c. 29—Hall of Fame Bowl (syndicated) ec. 31—Blue Bonnet Bowl (syndicated)

Jan. 1-Sugar Bowl(ABC), Cotton Bowl (CBS), Rose Bowl (NBC), Orange Bowl (NBC)

Jan. 5-Hula Bowl (ABC), Pro Bowling (ABC), East-West Bowl

Jan. 6-NFC Championship Pre-Game (CBS), AFC Championship Pre-Game (NBC)
Jan. 12—Wide World of Sports (ABC), Pro Bowling (ABC),

Senior Bowl (CBS)

Jan. 13—NBA Basketball (CBS), Sports World (NBC) Jan. 19—Wide World of Sports (ABC), Pro Bowling (ABC) Jan. 20-Championship Boxing (ABC), Super Bowl Pre-Game

(CBS), NBA Basketball (CBS) Jan. 26—Wide World of Sports (ABC)

Jan. 27-Pro Bowl (ABC), Championship Boxing (ABC), Sports

Superstars (ABC), NBA Basketball (CBS)

Feb. 2—Wide World of Sports (ABC) Feb. 3—Boxing (ABC), NCAA Basketball (NBC), Sports World

Feb. 9—Wide World of Sports (ABC) Feb. 10-Sports Superstars (ABC), NCAA Basketball (NBC),

Sports World (NBC) Feb. 16—Wide World of Sports (ABC)

Feb. 17—Wide World of Sports (ABC), Sports Superstars (ABC), Daytona 500 (CBS), Winter Olympics (ABC)

Feb. 23—Wide World of Sports (ABC)

Feb. 24—Winter Olympics (ABC)

March 1-Wide World of Sports (ABC), NCAA Basketh March 2-Boxing (ABC), Sports Superstars (ABC), NCAA Basketball (NBC)

March 9—Wide World of Sports (ABC) March 15—Wide World of Sports (ABC)

March 16-Wide World of Sports (ABC)

March 22-Wide World of Sports (ABC)

March 23—Wide World of Sports (ABC), Sports World (NBC) March 29—Wide World of Sports (ABC)

March 30-Boxing (ABC), Wide World of Sports (ABC), Long Beach Grand Prix (CBS)

April 5-Boxing (ABC), Wide World of Sports (ABC), Sports

April 6—Wide World of Sports (ABC), NBA Playoff (NBC) April 12—Boxing (ABC), Wide World of Sports (ABC)

April 19-Boxing (ABC), Wide World of Sports (ABC), Sports

April 20—Wide World of Sports (ABC), NBA Playoff (NBC) April 26—Boxing (ABC), Wide World of Sports (ABC), Sports

Spectacular (NBC) April 27—NBA Playoff (NBC)

Jan.-July-ROAD TO MOSCOW (syndicated) Sept.-Oct.—To Be Determined

NO EXPERIENCE

We don't ask for experience. We give it In Computer Programming. Jet Enginè Mechanics. Meteorology. Diesel Mechanics Electronics Technology. Communications And more. There are hundreds of career opportunities you may qualify for—in today's Armed Forces. The people you see on this page

are real. The skills they're performing are real. And they learned them in the Service. From scratch



lowances. Like medical and dental care Food. Housing. Uniforms. You'll earn thirty days of vacation with pay each year. And have the chance to travel, further your education, and serve your If you want to start a valuable career,

and if you're tired of the "Sorry, no experience-no job" routine, send us the reply card. Or talk to your local recruiter.

## IT'S A GREAT PLACE TO START.

Joint ad

U.S. as part of the joint advertising theme.

This ad will begin appearing in program fro FY80. The ads will national publications throughout the continue to carry the "experience"

## Well done:

Each quarter the Market and Analysis Division of the Directorate of Marketing and Analysis conducts a survey of officer trainees at Lackland. The results of these surveys enable Recruiting Service headquarters to refine and improve the OTS Recruiting

The survey covers such things as demographics, comparison between military and civilian jobs, advertising information, information about the recruiter, and reasons for joining the Air Force.

"An impressive highlight of the survey is the number of recruiters who did an exceptional job working with OTS applicants," notes Col. William A. Luther, director of marketing and analysis.

The following is a list of recruiter who received positive comments from OTS students during fiscal

#### 3501st Recruiting Group SSgt. Michael M. Cork TSgt. Howard L. David SSgt. Peter H. Burse

Sgt. William F. Bassette SSgt. William W. Oakland TSgt. Terrence Chetelat SSgt. Rod T. Brooks TSgt. Pete Morin MSgt. John M. Krupa SSgt. John E. Tunstall Sgt. Vermeill Carpente TSgt. Byron H. Orr TSgt. Samuel Rhyne TSgt. Peter J. Flynn SSgt. William J. Leamy

TSgt. Michael J. Lauzonis Jr.

SSgt. John D. Hester Jr.

TSgt. Howard W. Marsh MSgt. Clifford Dexere

#### 3503rd Recruiting Group

TSgt. Kenneth A. Dancause TSgt. Raymond Douglas TSgt. Daniel G. Kitts Sgt. Blanche M. Howard TSgt. Donald R. Overley MSgt. Marvin G. Parlin TSgt. Alexander Giles MSgt. James A. Hudson MSgt. William R.J. Rusnak TSgt. Ulysses Tinsley MSgt. Raymond E. Chambers SSgt. Paul Al Hardenstine TSgt. Ronald G. Leblanc

#### OTS students laud recruiters

Sgt. Barbara Johnson TSgt. Wilbert S. Talton TSgt. John M. Bruner MSgt. James W. Hooper 3505th Recruiting Group SSgt. Arlon G. Goodson SSgt. Henry Chin SSgt. Michael Ryan SSgt. Judy L. Kmet SSgt. William M. Pack SSgt. Edward Addison TSgt. Thomas J. Risher TSgt. Steve D. Bisard Sgt. Sharon Y. Harris TSgt. Wade D. Hoffman

#### MSgt. Lee Harris 3404th Recruiting Group

MSgt. James N. Blake

TSgt. Roy G. Coulter

SSgt. Don Childress TSgt. Manuel Longoria MSgt. Van D. Williams SSgt. Fortunato Tinoco SSgt. Ruben Zamora TSgt. Gerald J. LaFleur SSgt. Bruce T. McComb SSgt. Gregory F. Valdez MSgt. Royace R. Fanning TSgt. Kenneth B. Lindsey TSgt. Roger C. Barnes TSgt. William H. Stafford TSgt. Fred A. Kent SSgt. Loren S. Markus MSgt. David O'Connell SSgt. Warren M. Dyer SSgt. Ronald Hamilton MSgt. Hubert J. Scoggins TSgt. Robert M. Norway SSgt. Ardie M. Minor TSgt. Edgar W. Hudgins TSgt. Bill R. Trammell TSgt. Vernon W. Heiskell

TSgt. Thomas W. Kircher

TSgt. Bobby L. Creager

#### Sgt. Mark M. Powell MSgt. Joe W. Dewitt

TSgt. Kenneth L. Boyd

SSgt. Charles R. Symon

TSgt. Don H. Smith

TSgt. Charles McDougall TSgt. Frank R. Masse

#### 3506th Recruiting Group

TSgt. John E. Stovall TSgt. Edward J. Kelly Jr. TSgt. Richard C. McGinty SSgt. William R. Sweet SSgt. Harlen D. Soper TSgt. Edward R. Theodore TSgt. Oliver W. Lacey TSgt. George Eret Jr. SSgt. Paul A. Quackenbush TSgt. Ronald K. Canfield TSgt. Sing M. Lee TSgt. David R. Hill SSgt. Leland R. Sevv MSgt. Faustine Almodova SSgt. Gerald R. Barnett TSgt. John A. Hughes MSgt. Dave Allen TSgt. Maurice Hultz Sgt. Richard L. Grieser

December 1979

# Crossfeed

#### Ed tours corrected

The November issue of the RECRUITER published an Advertising and Planning Calendar which included a list of educator tours scheduled this fiscal year. Two of those tours were inaccurately listed.

The tour scheduled Feb. 25-27 is hosted by the 3535th Recruiting Squadron and the tour on March 24-26 will be hosted by the 3551st Recruiting

For ease in updating, changes to this calendar will be printed in the "Crossfeed" section of the RECRUITER as they are announced.

#### Film catalogue out

The Air Force Films Catalogue has been distributed to Group and Squadron A & P offices and should be on the way to recruiting offices throughout Recruiting Service. More than 200 films, all of which are cleared for nonprofit, public exhibition are available on a first-come, first-served basis. To order films, fill out an Air Force Form 2018. These forms are being furnished to recruiters along with the catalogue. The films are excellent viewing for high school age young people and should be made available to schools, according to Recruiting Service

### Want to be successful?

## A letter from the past

EDITOR'S NOTE: The following letter was passed to us by the Directorate of Operations as an example of a squadron commander's game plan that was implemented and proved successful.

Are you ready to be a success, now and in the future? Since I know everyone said yes, I believe we have a game plan ready. As you know, most of your seniors will be graduating between June and July, with mid-year grads almost ready now. However, between now and graduation they are a captive audience.

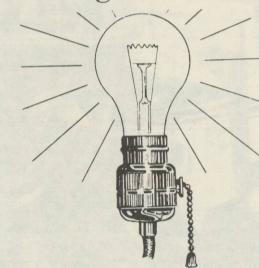
We know from experience that we can find seniors at home between 6 and 8 p.m., if for nothing else than to have their feet under the dining room table. Well, it's obvious that's the time to

As for grads we probably have a better chance of contacting them in the mornings or evenings.

The game plan is now apparent. A concentrated effort can ensure present and future success if we work smart. First of all if we stagger our working hours to make sure you are calling in the evenings we will do two things. One, you will get appointments and two, even if you don't get an immediate appointment you will have made contact and stimulated his or her interest for the future.

We know seniors can't always get out of school to see you. However, if you are in the office evenings for the next few months then you can also

Got a good idea?



Why not share it!

'Crossfeed' is the place to share those good ideas that have helped you in your job. If you have something to pass on, mail it to USAFRS/RSAP, Attn: Crossfeed, Randolph AFB, Texas, 78148.

make appointments for those hours. In addition, by working Saturdays you get the opportunity for walk-in traffic plus appointments you made from

During those daylight hours you can be contacting grads and visiting schools in addition to keeping all those appointments you made from the

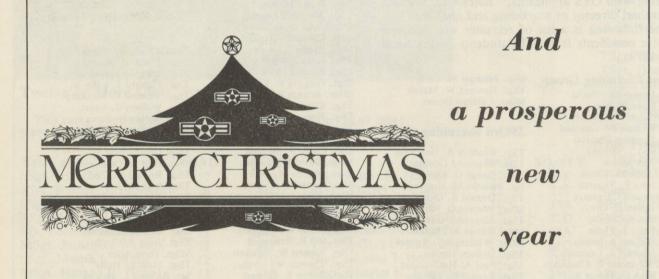
telephone and mail outs. Who said that amounts to an 18-hour day? Well, it doesn't. By working smarter and splitting shifts, it still only amounts to a normal eight to 10 hour

Sure I know there are some evenings and Saturdays that you just can't, but if we really put out a dedicated effort for the next few months it will pay big dividends for the future.

I will be at the squadron or at a recruiting office every weeknight until 8 p.m. and every Saturday for the next three months. I would consider it a favor if you would give me a call and let me know if our game plan is working. In addition, operations will be manned to answer questions and assist in any way.

Your flight supervisor will be working the details of this plan with you and I know I can count on your full support. You can count on me to assist in any way possible, and I know I can count on you to once again prove that the "best of the best" are the recruiters in our squadron.

Signed, Your Commander



#### Instructors needed

LACKLAND AFB, Texas—Air Force recruiters are being sought to fill instructor positions for the basic recruiter course, here.

To be eligible, persons must be staff sergeants or junior technical sergeants or have a line number for staff sergeant. They must have at least three years on station before they can be reassigned, however, persons nearing the three year mark can apply now.

Interested individuals should submit applications through their squadrons, under guidelines set forth in ATCR 39-14. Further information is available by calling SMSgt. Mike Simonson or Maj. Ray Castillo at the school, Autovon 473-4167 or commercial (512)

#### 180,000 see T-Bird show

Cooperation between the 3544th Recruiting Squadron and Public Affairs people at Carswell AFB helped set a new attendance record at the base's recent open house.

Advance publicity in addition to appearances by members of the Thunderbirds Aerial Demonstration Team helped to bring out the record crowd, according to squadron officials.

The Thunderbirds hosted a media flight for a local news anchorman, appeared at two high schools, a TV station and a COI dinner. The local television station filmed a special feature on the team which aired in

### What to do when the T-Birds are coming

Looking for better ways to use the Thunderbirds effectively in your recruiting program?

SSgt. Marc Cargo, former T-Bird team member now assigned to Recruiting Service headquarters as the air show coordinator, offers these suggestions:

\* Invite the news media to the Thunderbirds arrival show and offer them a plane-side interview with the pilots and the ground crew. This can be done when the Thunderbirds arrive at a show site.

\* Make use of the T-Bird NCOs as speakers a. recruiting affairs. The team travels with 36 enlisted members, all specialists in more than 25 career fields.

\* Set your recruiting booth as close to the reviewing stand as possible. This is a highly visible area with plenty of public exposure, especially since the Thunderbirds usually park in the vicinity.

\* Make recruiting announcements over the Thunderbird public address system during their autograph session. This is a good time to let the folks know who you are and where you can be reached.

To get the word out, visit the Thunderbird communication trailer before the air show and talk with the operators. They'll either let you make your own recruiting announcements, read it themselves or play a cassette. Cassettes are available through the HRS Audio-visual Branch localized spot service by calling Autovon 487-3808 or commercial (512) 652-3808. Leave your name, address, subject of the announcement and date of the appearance on the recorded message machine.

Sergeant Cargo emphasized, "Advance planning and letting people know your plans several weeks prior to the event will combine to make your program a total success. If you believe you've got an idea and want to use it, contact the show sponsor or call me at Autovan 487-2914 or commercial (512) 652-2914."

#### Snow...

(Continued from page 3)

Anticipate your moves and try to anticipate those of the drivers around you. If you do go into a skid, take your foot off the accelerator. Do not brake hard. Turn into the skid and pump your brakes if necessary. When the car comes out of the skid, straighten the wheels but don't oversteer. It'll take you into a skid in the opposite direction.

Patience is the only sure cure for winter driving, short of staying in the house all winter. I'm sure the Flight Supervisor wouldn't look too kindly on that.

## Fifty-five complete recruiting course

LACKLAND AFB, Texas—Fifty-five NCOs recently completed the Basic Recruiter Course here led by MSgt. Roger M. Blauvelt, distinguished honor graduate. Sergeant Blauvelt is scheduled to be assigned to the 3516th Recruiting Squadron, Milford, Conn. Other honor graduates of the class were:

SSgt. Robert W. Flynn, 3513th RSq., Hancock Field, N.Y.; SSgt. Nathan A. Kostos, 3514th RSq., Carle Place, N.Y.; TSgt. Charles B. Davis, 3531st RSq., Gunter AFS, Ala.; and TSgt. John R. Coleman, 3553rd RSq., Cleveland.

One former recruiter, MSgt. Bruce C. Pethel, graduated early after completing the necessary requirements. His assignment will be to the 3568th RSq., Ft. Douglas, Utah.

#### Headed to the 'Olst

December 1979

New recruiters scheduled to be assigned to the 3501st Recruiting Group are: Sgt. Diane M. Reynolds, 3511th RSq., Pittsburgh; SSgt. Eddie Otero, Sgt. Michael H. Lynch, 3514th RSq.; SSgts. Andrew S. Fiacco and Daniel M. Mozier, 3515th RSq., McGuire AFB, N.J.; SSgt. Patrick A. Hastings, 3516th RSq.; TSgt. Wilton R. Ferrell Jr., SSgts. Harold F. Calcari Ir. and Ralph D. Iovanna, 3519th RSq., Bedford, Mass.

#### To the '03rd

Those being assigned to the 3503rd Recruiting Group are: SSgts. Wayne R. Del Bosque and Michael T. Knight, 3531st RSq.; TSgts. Timothy E. Early and Gene M. Penland, 3532nd RSq., Nashville; TSgt. Donald W. LaFrance, 3533rd RSq.; TSgt. Charles P. Stewart and SSgt. Johnnie K. Reynolds, 3537th RSq., Shaw AFB, S.C.; TSgts. Elton A. Kennedy, Jerry L. Stevens, SSgt. Julius M. Theodore and Sgt. James D. Justus, 3539th RSq., New Orleans.

#### '04th Bound

Graduates assigned to the 3504th Recruiting Group are: SSgt. Stephen A. Woofter, 3543rd RSq., Omaha, Neb; TSgt. Lannie E. Leggett, SSgts. Edgardo O. Garcia and Chester E. McDonald Jr., 3544th RSq., Arlington, Texas; SSgt. James D. Nickles, 3545th RSq., St. Louis; SSgt. Dennis L. Lehr, 3546th RSq., Houston; and TSgt. Carl E. Powell, 3549th RSq., Tinker AFB, Okla.

#### Assigned to the '05th

Assigned to the 3505th Recruiting Group are: TSgt. Terry W. Rowe, SSgts. Carl J. Davis Jr,. Jack B. Shamblin and Donald L.A. Stratton, 3550th RSq., Indianapolis; TSgt. Darryl A.Ouellette, SSgt. Philip W. Barnett, 3553rd and Sgt. Myles R. Russell, 3554th RSq., and receive a commission upon graduation. Selfridge ANGB, Mich,; TSgt. Bruce M. Jaeger, SSgts. Thomas S. Hansen, James L Hanson and Thomas M. Kennedy, 3555th Turning the tables RSq., Milwaukee, Wis.

#### Going to the '06th

Individuals assigned to the 3506th Recruiting Group are: SSgts. Charles A. Adams, Leigh W. Potter,, 3561st RSq., Sandpoint NAS, Wash.; SSgt. Michael W. Ash, 3562nd RSq., Norton AFB, Calif.; TSgt. James C. Coffield, 3566th as an Air Weapons Controller. RSq., Travis AFB, Calif.; TSgt. Robert J. Feldt, SSgt. Stephen C. Poynter, 3567th RSq., Dodge, Iowa, where Sergeant Komprood recruits. Lowry AFB, Colo.; TSgt. Lauraine A. Drake, SSgt. Keith A. Elliott Jr. and Sgt. Reinaldo Moreno, 3569th RSq., Los Angeles.

### Twelve officers graduate

Twelve officers, led by Capt. Edward A. Cecconi, class Honor Graduate, completed the Recruiting Officer course at Lackland AFB, Texas, recently

Captain Cecconi is assigned as the squadron A&P officer with the 3543rd Recruiting Squadron, Omaha, Neb.

The other 11 officers and their assignments are: Capt. Wesley Barker, 3514th RSq., Carle Place, N.Y.; Capt. Sheila Jones, 3535th RSq., Bolling AFB, D.C.; Capt. Patrick M. Cron, 3537th RSq., Shaw AFB, S.C.; Capt. Susan M Kieffer, 3542nd RSq., St. Paul, Minn.; 2nd Lt. Ronald R. Garielsen, 3551st RSq., Elwood, Ill.; 1st Lt. Johnie M. Doan, 3552nd RSq., Wright-Patterson AFB, Ohio; 1st Lt. Thomas A. Johnston, 3553rd RSq., Middleberg Heights, Ohio

Also graduating were: Capt. William Waters, 3555th RSq., Milwaukee, Wis.; 1st Lt. Paul S. Chacon, Air National Guard, Andrews AFB, Md; Maj. Clyde J. Downey II, and Capt. Walter F. Naylor, Headquarters Recruiting

#### **AECP** bound

Two Recruiting Service NCOs were accepted recently for the fiscal year 1980 Airman Education and Commissioning Program along with 161 other Air Force people

The two, SSgt. Mark R. Lucas, 3569th Recruiting Squadron, Hollywood, Calif., and SSgt. Kevin M. Sarni, 3551st RSq., Elgin, RSq.; SSgts. Karey C. Ellward, Roger N. Hurd Ill., will attend college while on active duty and later attend OTS

SSgt. Harry O. Komprood, 3543rd Recruiting Squadron recruiter, signed up for another four years recently with the help of a former applicant

The officer who officiated at this reenlistment was 2nd Lt. Arthur Lott, a recent graduate of Officer Training School, and an applicant processed by Sergeant Komprood. The lieutenant is scheduled to be assigned to Germany following his formal training

The ceremony took place in the office of the mayor of Fort

#### Keep it in the office

Office partners in the Gulfport, Miss., recruiting office captured the top two awards from the 3539th Recruiting Squadron. SSgt. Joe Forstman Jr., and TSgt. Phil Hills received the Top Recruiter and Rookie Recruiter Awards, respectively. They were also a contributing factor to A Flight's selection as the Top Flight in the 39th, according to squadron officials.

#### Awareness rewarded

The 3505th Recruiting Group presented retired reserve Col. Roy P. Whitton an Outstanding Public Service Award recently for his assistance in many Air Force awareness projects. Colonel Whitto arranged for visits of several Air Force major air command commanders in the '05th area. Col. Donald E. Ellis, group commander, made the presentation.

#### 3505th Wife honored

CHANUTE AFB, ILL.-Gloria Audet, wife of TSgt. Ernest Audet, has been honored as the "Wife of the Year" in the 3505th Recruiting Group, according to 3505th Recruiting Group officials.

Sergeant Audet's wife spends much of her free time working in his Indianapolis office. She obtains and researches school lists, types and files, and provides encouragement to the women applicants and wives of men applicants.

Her contributions have helped Sergeant Audent attain more than 110 percent of his NPS reservation goal in FY79, as a rookie.

## Tennis anyone?

By SSgt. Mark Lucas

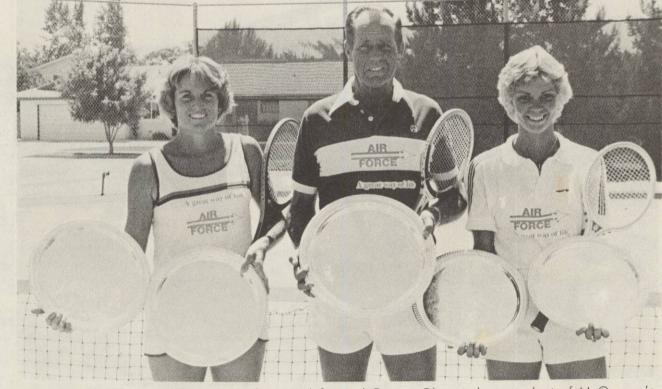
LOS ANGELES-SSgt. Bill Henneberger, recruiter with the 3569th Recruiting Squadron, has his whole family supporting him in his efforts to draw attention to the Air Force.

His wife, Barbara, and her father, Roy McQuown, travel around the country playing and winning tennis tournaments while advertising the Air Force. Both players wear the "Air Force—A Great Way of Life" slogan on their tennis uniforms.

The two tennis buffs recently returned from the annual Coca-Cola National Parks Tennis Championship at Bloomington, Minn., with several

The father-daughter team brought home second place in the Parent-Child doubles and Roy won the championship of the 55-and-over men's singles. He also placed second in the 50-and-over singles and a separate doubles event.

Sergeant Henneberger is taking advantage of the tennis fever within his family and is planning his own tournament. He hopes to hold it early next year for high school age tennis players in the Lancaster, Calif., area. The event will be sponsored by his recruiting office.



Winners

McQuown display their winnings from assists with the trophies. Bloomington tournament. Becky

Barbara Henneberger, left, and Roy Glasscock, a student of McQuown's,

(Photo by SSgt. Mark Lucas)



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